



"Showcasing the Talents of People with Disabilities" Sponsorship Opportunities

Dear Sponsor,

The Center for Independent Living of Broward (CIL Broward) invites you to participate in our **2014 CIL Broward ADA Expo: "Showcasing the Talents of People with Disabilities."** The 2014 CIL Broward ADA Expo will feature products, services, recreational sports, ground breaking technology, talented Artists, and Fashion Show models.

The event will be held on Saturday, July 12th and Sunday, July 13th, 2014 at the Broward County Convention Center in Fort Lauderdale, Florida. The Convention Center offers 100,000 square feet of prime space conveniently located near the World Famous Fort Lauderdale Beach and a vast array of hotels and attractions sure to please attendees on the local and national levels.

The South Florida disability community is excited for the 2014 CIL Broward ADA Expo and your participation allows you the opportunity to reach thousands of consumers with disabilities, their families, caregivers, professionals, various service providers, and advocates who are expected to attend.

CIL Broward's mission is to assist people with disabilities in fulfilling their goals of independence and self-sufficiency. Proceeds from this event will assist CIL Broward in successfully providing quality independent living services to the community. Join us and help us prove that assisting individuals with disabilities to achieve their goals of independence and self-sufficiency has never been more important — or more achievable.

On behalf of CIL Broward, we invite you to sponsor our expo and receive these unique benefits:

- Preferred selection of booth space on the CIL Broward ADA Expo floor
- Inclusion on e-blasts, website and social media (based on print deadline)
- Public recognition at the event (signage, announcement, etc.)
- Inclusion in the pre- and post-event press releases
- Logo inclusion on other various mediums, as per individual sponsorship packages

Whichever sponsorship level you choose, we greatly appreciate your support. Please contact Betsy Earle, Show Manager, at betsy@eventdrivensolutions.com or by phone at 888-414-1991 if you are interested in a sponsorship or if you have any questions.

Thank you so much for your consideration,

Corey Hinds, Executive Director
Center for Independent Living of Broward

Craig Lilienthal, Board President
Center for Independent Living of Broward



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SPONSORSHIP COMMITMENT FORM

As a sponsor of the CIL Broward ADA Expo, you have an array of opportunities to choose from to have your company recognized at the show! Sponsorship creates a unique platform to network with show attendees while enhancing your company's corporate presence to this audience. To reserve one of the following sponsorship opportunities, please complete this form and returning it to CILB. Requests will be met on a first-come, first-served basis.

Select a sponsorship level:

- Platinum Sponsor of the Expo
"Gold Partners of the Expo"
"Silver Partners of the Expo"
"Bronze Partners of the Expo"
Badge and Lanyard Sponsor of the Expo
Adaptive Sports Sponsor of the Expo
Speaker Session Sponsor
"Service Animal Relaxation Zone Sponsor of the Expo"
Job Opportunities Sponsor
Cocktail Hour Sponsor
Fashion Show Sponsor
Full Ad Page in the Show Program

Please print the name of your organization, and the way it should be listed on all materials.

Name of Sponsoring Individual(s) Title: _____

Name of Sponsoring Organization: _____

Mailing Address: _____

Email: _____ Phone: _____

_____ Credit Card. If paying by Credit Card, please email Betsy at Betsy@eventdrivensolutions.com or fax to toll-free 888-414-1991.

If so, select: _____ American Express _____ Visa _____ MasterCard _____ Discover

Account number _____

First Name _____ Last Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Expiration Date: ____/____ Signature: _____

_____ Check enclosed. Please make payable to: Center for Independent Living of Broward

If paying by check, please mail completed form with check to:

Center for Independent Living of Broward, Attn: CIL Broward ADA Expo Sponsorships
4800 N. State Road 7, Suite 102, Fort Lauderdale, FL 33319
(954) 722-6400

If you have any questions, please call Betsy at 888-414-1991. Thank you for your support!

SPONSORSHIP PACKAGES

"Platinum Sponsor of the Expo" (Limited to one sponsor at this level)

- Official branded event tote bag, which will be given to the first 5,000 attendees (sponsor logo and show logo on one side of the bag).
- Logo with 30-word company description and contact information included in show program and on show website in the sponsor section, and on all materials distributed to all potential attendees of the event.
- Logos on the back of the shirts for all show volunteers
- Premium placement with the only static logo on the leaderboard of the website, 468x60 and a page with your company link on the CIL Broward ADA Expo website.
- Rotating logo on the homepage of the CIL Broward ADA Expo website, 234x60 pixels.
- Full-page ad in the CIL Broward ADA Expo official program.
- Mention in press releases before and after the event.
- A 20'x20' booth space at the 2014 CIL Broward ADA Expo.

Sponsorship Fee: \$ 12,500

"Gold Partners of the Expo" (Limited to three sponsors at this level)

- Logo with 30-word company description and contact information included in show program.
- Rotating logo on the homepage of the CIL Broward ADA Expo website, 234x60 pixels, and a page with your company link on the CIL Broward ADA Expo website.
- Logos on the back of the shirts for all show volunteers.
- Mention in press releases before and after the event.
- Half-page ad in the CIL Broward ADA Expo official program.
- A 10'x10' booth space at the 2014 CIL Broward ADA Expo.

Sponsorship Fee: \$ 7,500

"Silver Partners of the Expo"

- Logo with 30-word company description and contact information included in show program.
- Rotating logo on the homepage of the CIL Broward ADA Expo website, 234x60 pixels, and a page with your company link on the CIL Broward ADA Expo website.
- Mention in press releases before and after the event.
- Quarter page ad in the CIL Broward ADA Expo official program.

Sponsorship Fee: \$ 5,000

"Bronze Partners of the Expo"

- Rotating logo on the homepage of the CIL Broward ADA Expo website, 234x60 pixels
- Quarter page ad in the CIL Broward ADA Expo official program.
- Logo with 30-word company description and contact information included in show program.

Sponsorship fee: \$ 2,500

Badge and Lanyard Sponsorship (limited to one sponsor at this level)

- Official sponsor of the Expo lanyards given to all show attendees, with logo coverage then spreading across the show floor.
- Logo and 30-word company description and contact information included in show program and on show website in the sponsor section.
- Quarter page ad in the CIL Broward ADA Expo official program.

Sponsorship fee: \$6,000

Adaptive Sports Sponsorship (limited to one sponsor at this level)

- Promote all team sports and adaptive sports activities throughout the program of events.
- An official water bottle with logos given to 5,000 show attendees at the show. Bottle provided by the Expo in the show's official tote bag at the entrance of the show floor.
- Logo to be placed on "Adaptive Sports" related signage throughout the convention.
- Quarter page ad in the CIL Broward ADA Expo official program.

Sponsorship Fee: \$7,500.00

"Service Animal Relaxation Zone" Sponsorship

- A special 20'x20' area on the show floor for service animals to lounge and take care of their business.
- Logos on doggie bandanas, given to the first 150 service dogs upon arrival to the convention center, and if extras are available, given out on first come, first served basis.
- Logos on treat bowls, distributed in the "Service Animal Relaxation Zone" to service animals utilizing this area.
- A banner showcasing the "Service Animal Relaxation Zone" with the sponsor's logo.
- Quarter page ad in the CIL Broward ADA Expo official program.

Sponsorship fee: \$3,500.00

Speaker Session Sponsorship

- Sponsor of all sessions held in Room 118 and 119 of the expo. Have your logo on signage outside the rooms!
- The first 800 guests attending speaker sessions will get a spiral notebook with plastic fold-over cover and elastic pen loop closure with the sponsor logo.
- Logo and 30-word company description and contact information included in show program and on show website in the sponsor section.

Sponsorship fee: \$3,500.00

Job Opportunities Sponsorship

- Sponsor the job opportunities session, to be held in Hall B at the Expo.
- An opportunity to introduce your company at the beginning of this very unique session, and an opportunity to promote your company as one that is seeking new employees.
- Each guest in this speaker sessions will receive a presentation folder with your logo on it – with 2 glued pockets inside, so that attendees can file any paperwork that they are given during this session.
- Logo and 30-word company description and contact information included in show program and on show website in the sponsor section.

Sponsorship fee: \$3,000.00

Cocktail Hour Sponsor

- Banner stands in the lobby area.
- Sponsorship of cocktail party after close of the first day of the show (July 12th) from 5-6:30 PM.
- Logo and 30-word company description and contact information included in show program and on show website in the sponsor section.

Sponsorship fee: TBD

Fashion Show Sponsorship

- Banner stands on each side of the main event stage with company logo.
- Full-page ad in the expo program.
- Full-page ad in a special event program dedicated specifically to the fashion show.
- Logo and 30-word company description and contact information included in show program and on show website in the sponsor section.

Sponsorship fee: \$5,000.00



"Showcasing the Talents of People with Disabilities" Sponsorship Opportunities

Full Page Ad in Show Program

- Full page ad in the on-site expo program.

Sponsorship fee: \$750

For more information on sponsorship packages, please visit us on the web at

<http://www.cilbrowardadaexpo.com/sponsorships>.

Please send copies of your print quality logo (at least 300 dpi, preferably .eps if possible) to Betsy Earle at Betsy@eventdrivensolutions.com to be used in promotional materials.